

ProLearn

Learning Management System offering effective training programs that makes learning easy and accelerate business growth effortlessly.

Tool Used



OVERVIEW

ProLearn aims to empower learners with the knowledge and skills necessary for their Career Advancement and Business Growth by offering a wide range of courses & certifications. Learners can access materials, submit assignments and track their progress.

ProLearn streamlines the learning process by making education accessible from anywhere, at any time, while supporting both self-paced and instructor-led courses.

SCOPE OF WORK

- 1. Centralising Knowledge**
Provide a single platform for hosting learning materials, resources, and course content for easy access.
- 2. Tracking Progress and Performance**
Monitor employee progress, assess skills, and generate reports on learning outcomes.
- 3. Enhancing Compliance**
Ensure all employees meet necessary certifications and compliance standards through automated learning.
- 4. Intuitive User Interface**
Designing User Interface that requires minimal effort from the user to navigate while maintaining simplicity, consistency, and familiarity.

PROBLEM STATEMENT

ProLearn doesnot have an efficient Web based Learning Management Application thats why they are not able to streamline:

- Training and Development
- Performance Tracking
- Cost and Time Savings
- Analytics and Reporting

SOLUTION

After having detailed discussion with the client we decided to design a product:

- Which clearly reflects Business Objectives.
- Whose UI is minimal yet appealing.
- Offers a wonderful User Experience.

DESIGN PROCESS

After having the detailed discussions and asking important questions to the client gave us great clarity about the pain points and what needs to be done to solve them. I started with creating the brand guidelines first and then, I created Hi-Fidelity wireframes and tested them to make sure they aligned with what client needed. Based on feedback, I made tweaks to the designs and finalised the layouts to be as intuitive as possible.

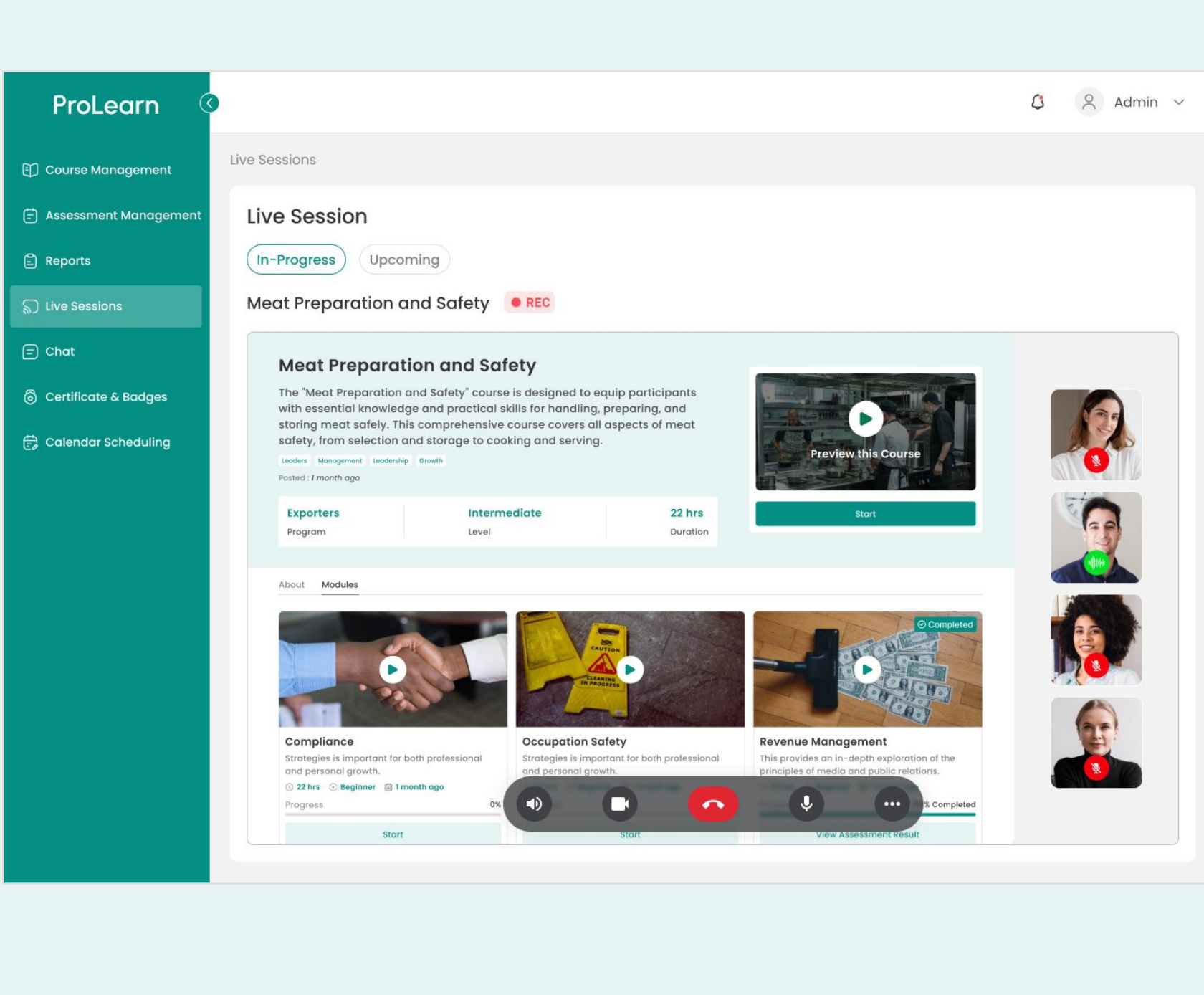
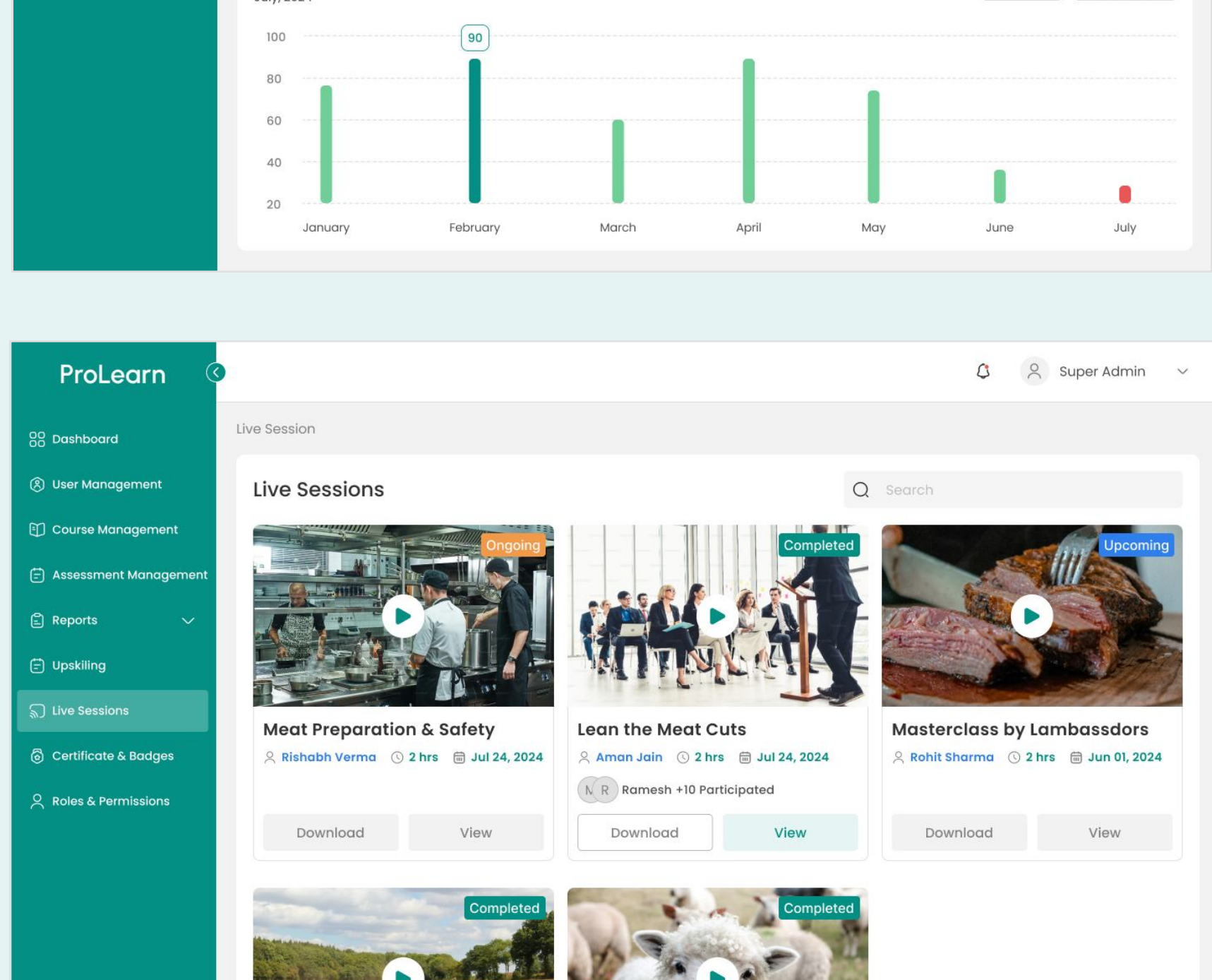
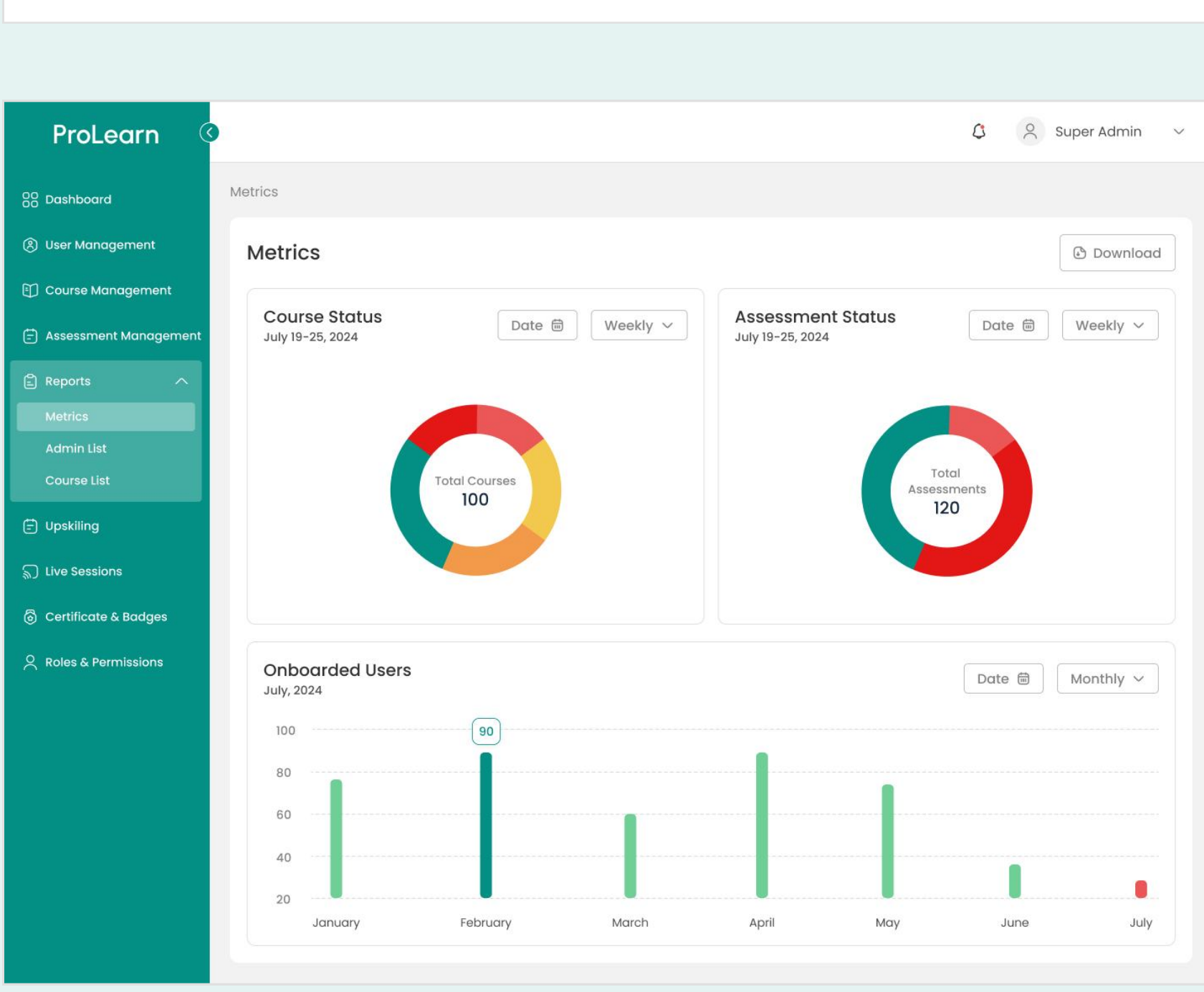
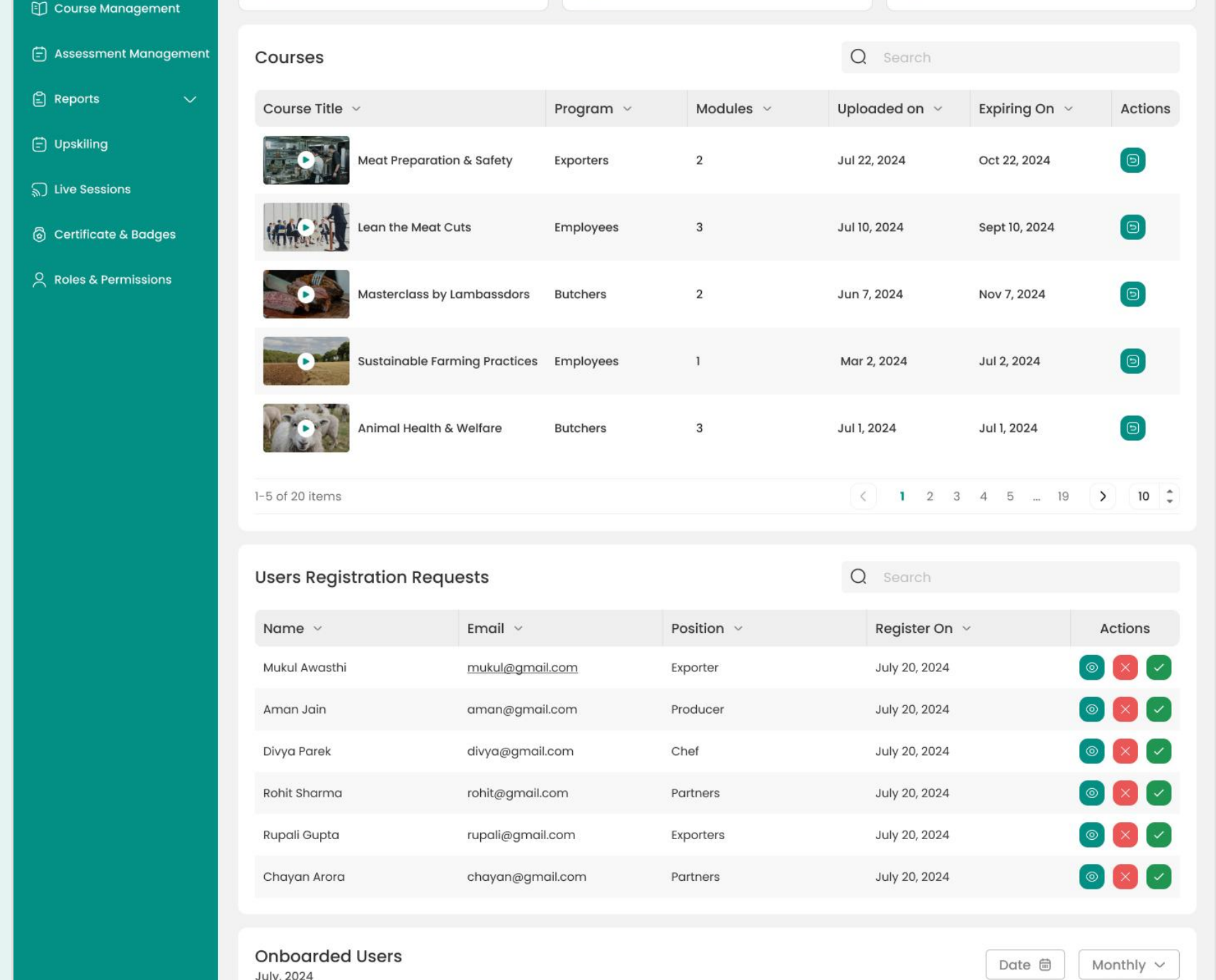
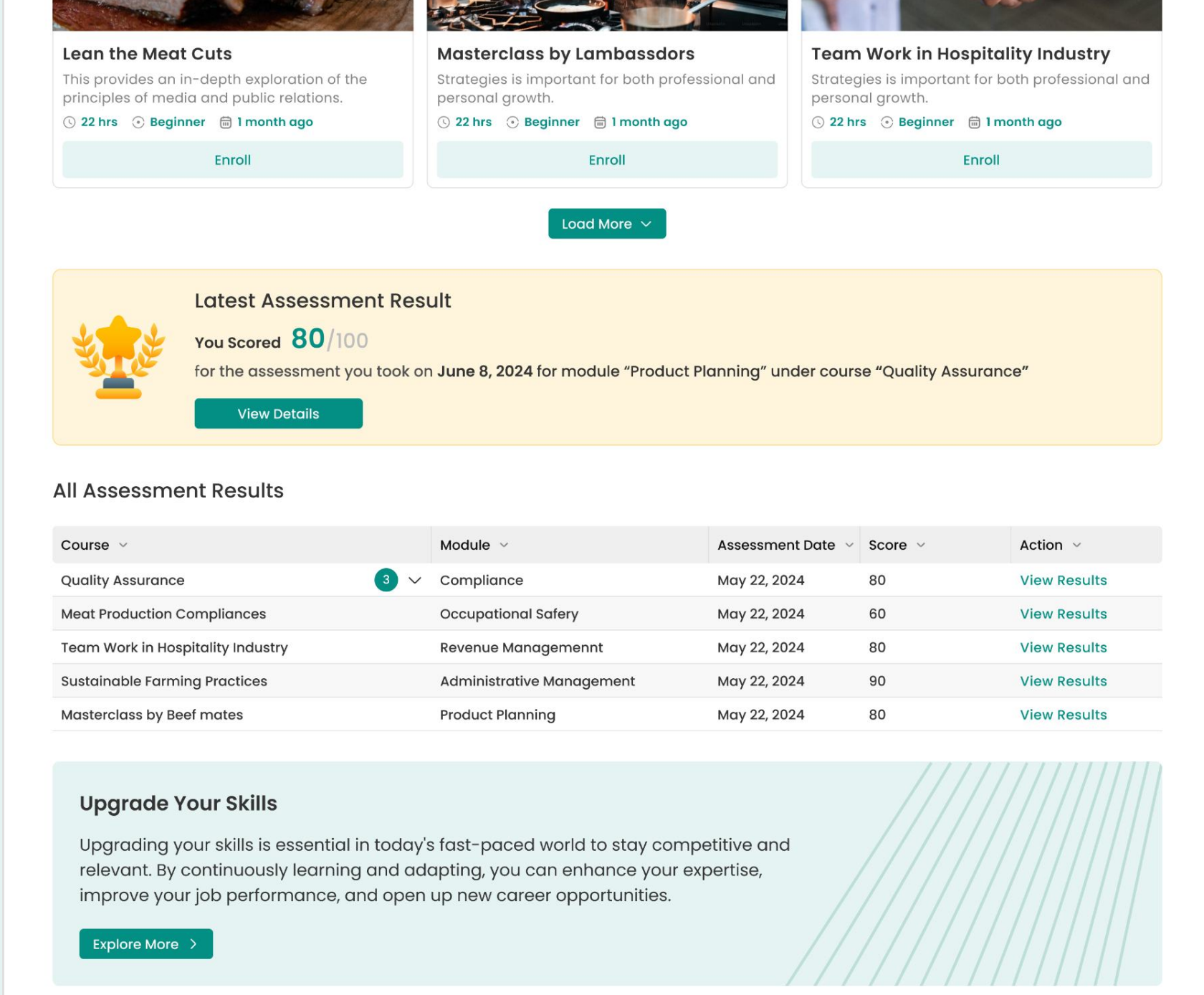
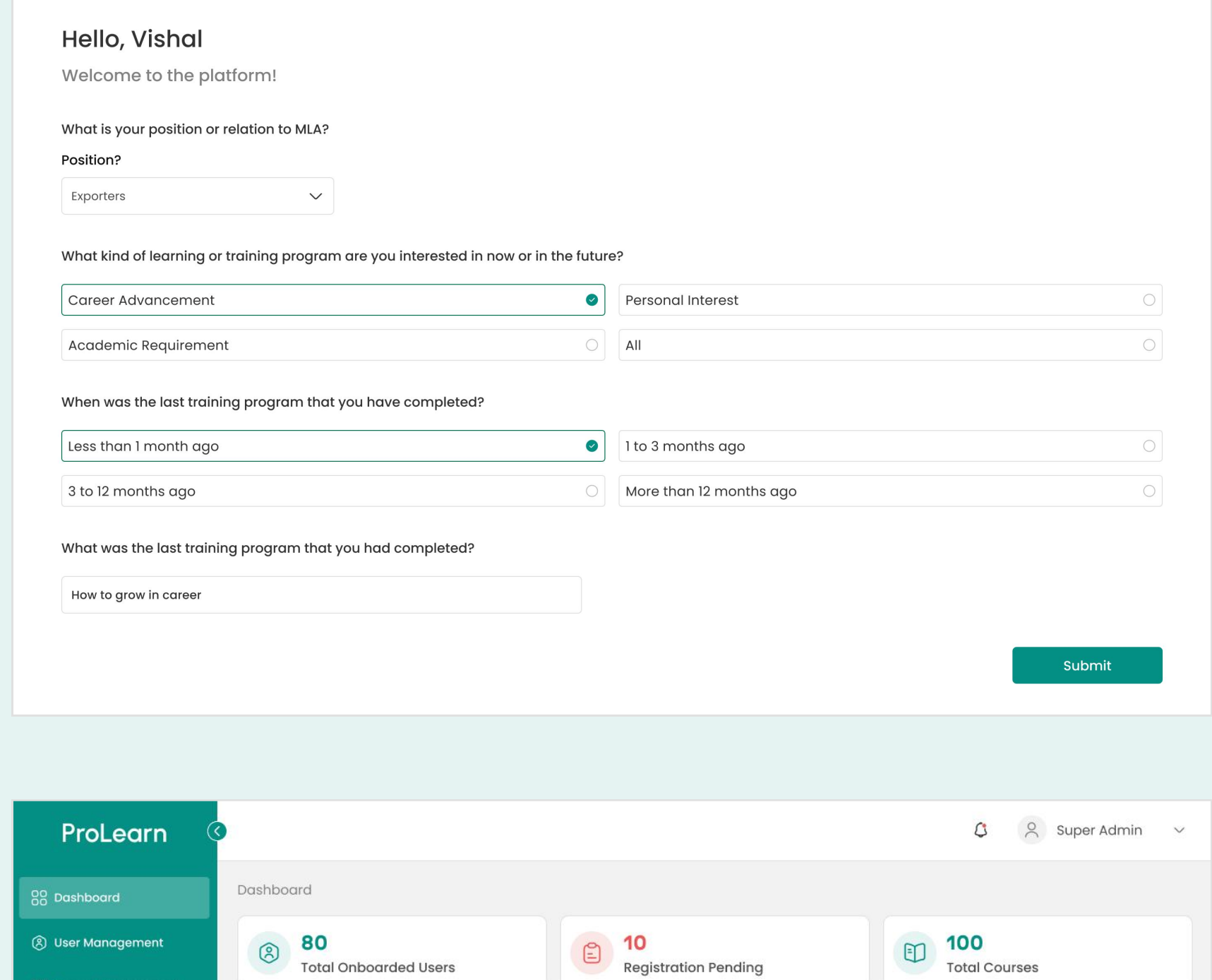
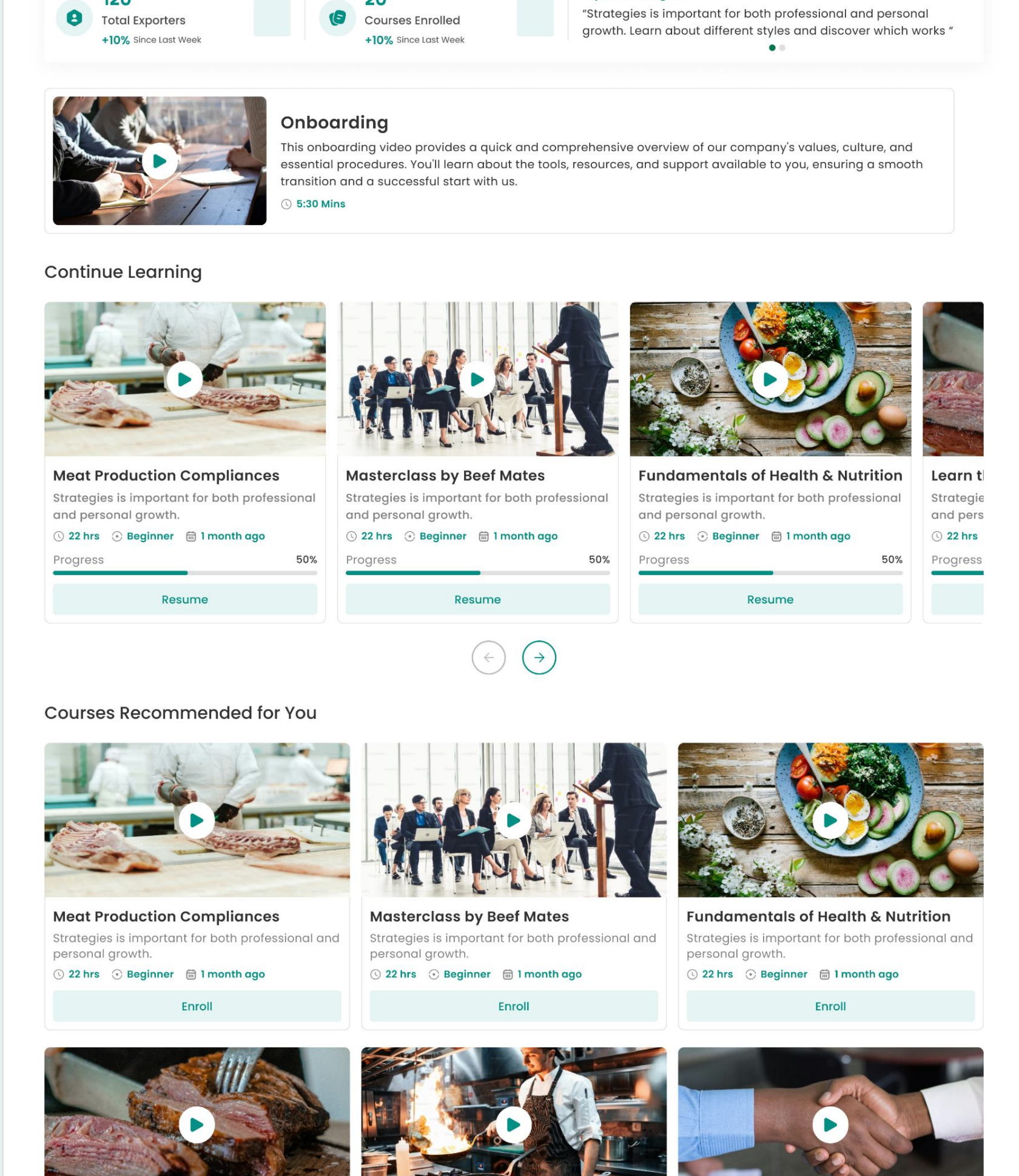
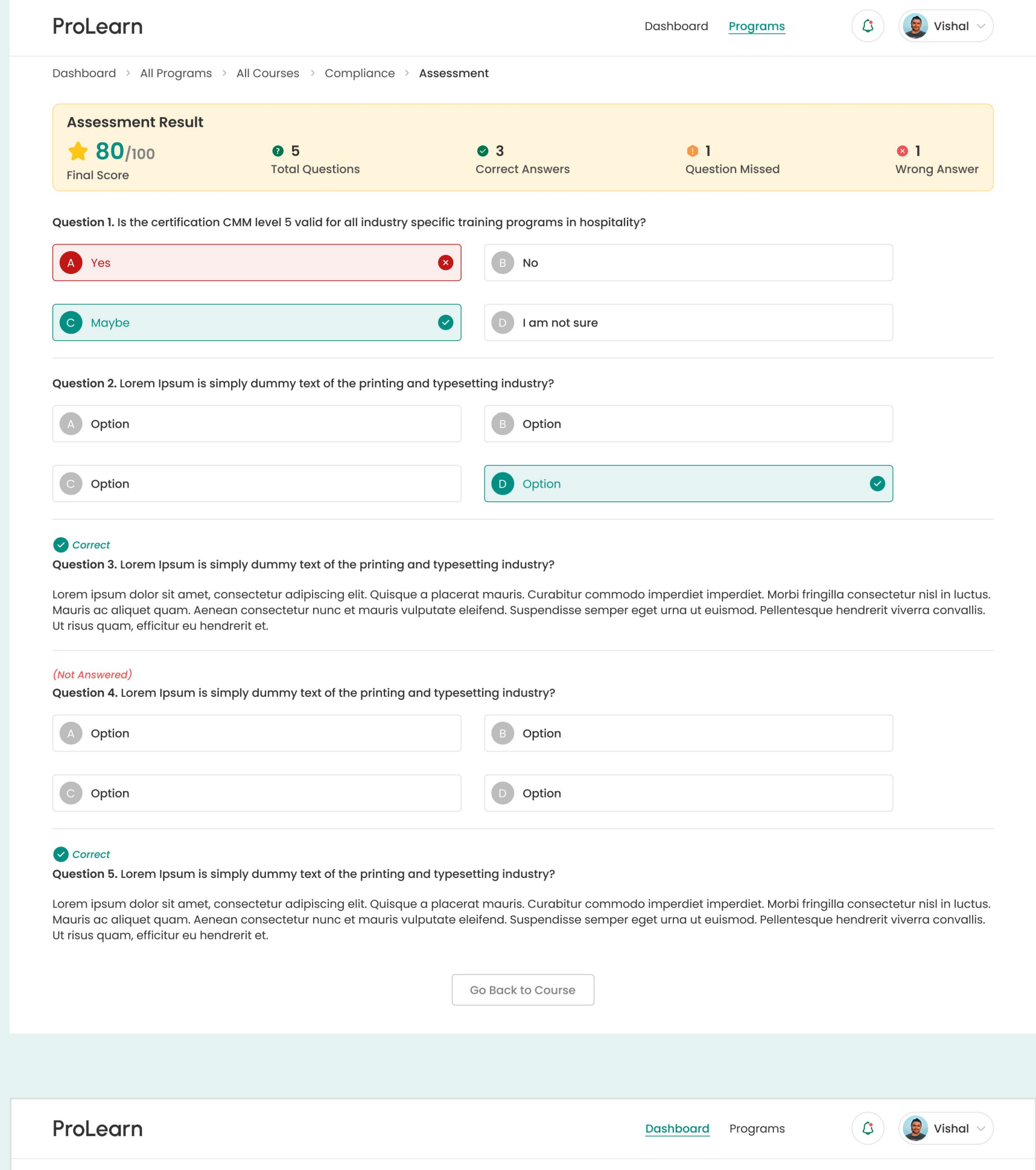
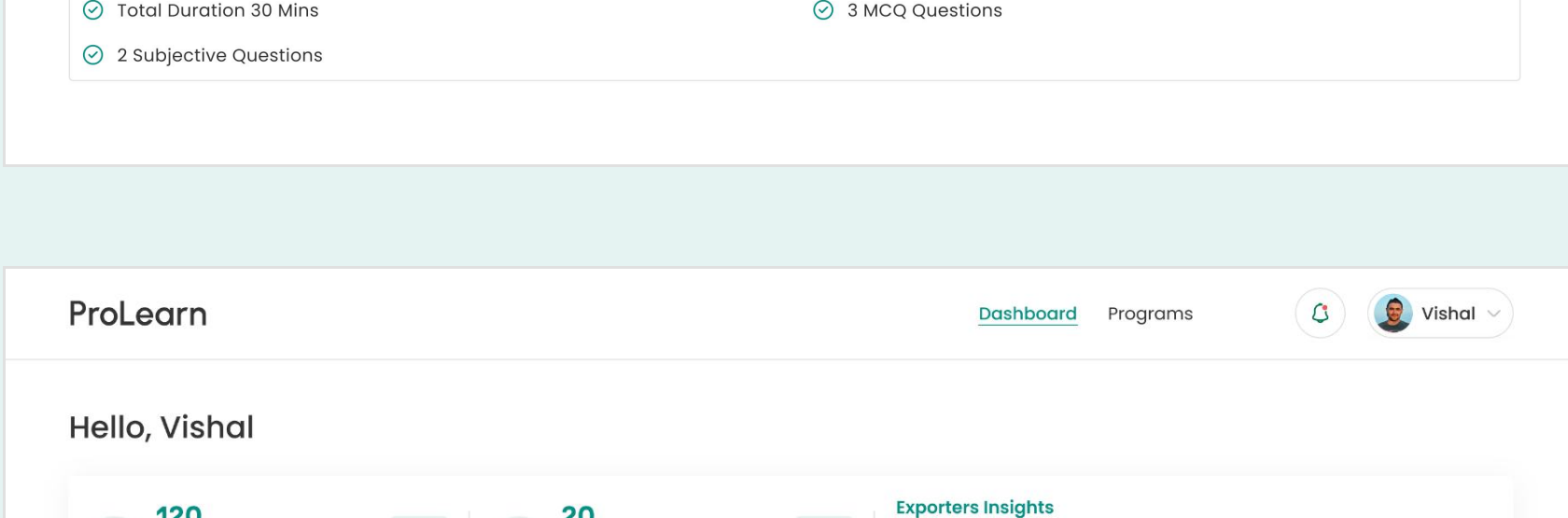
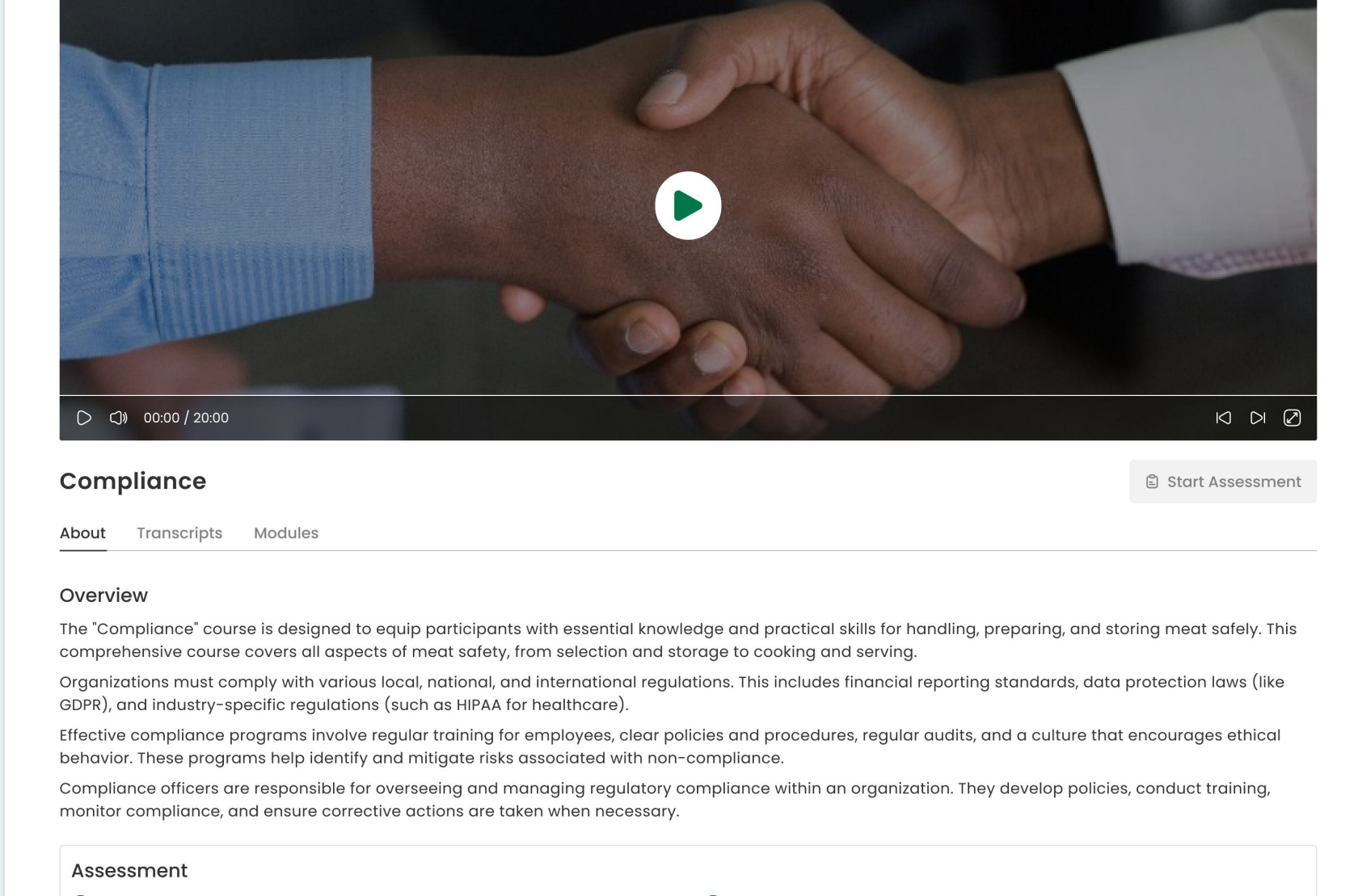
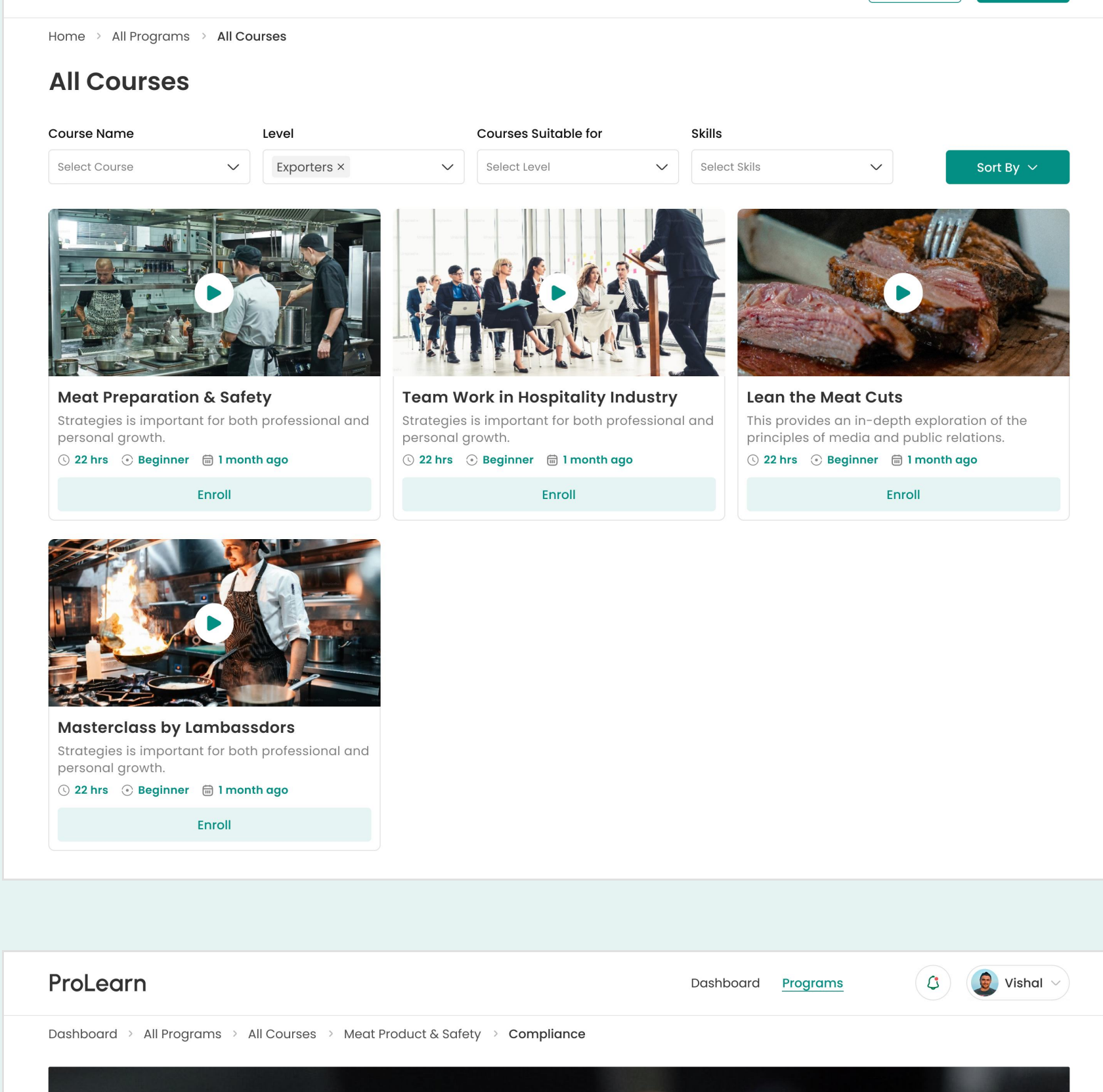
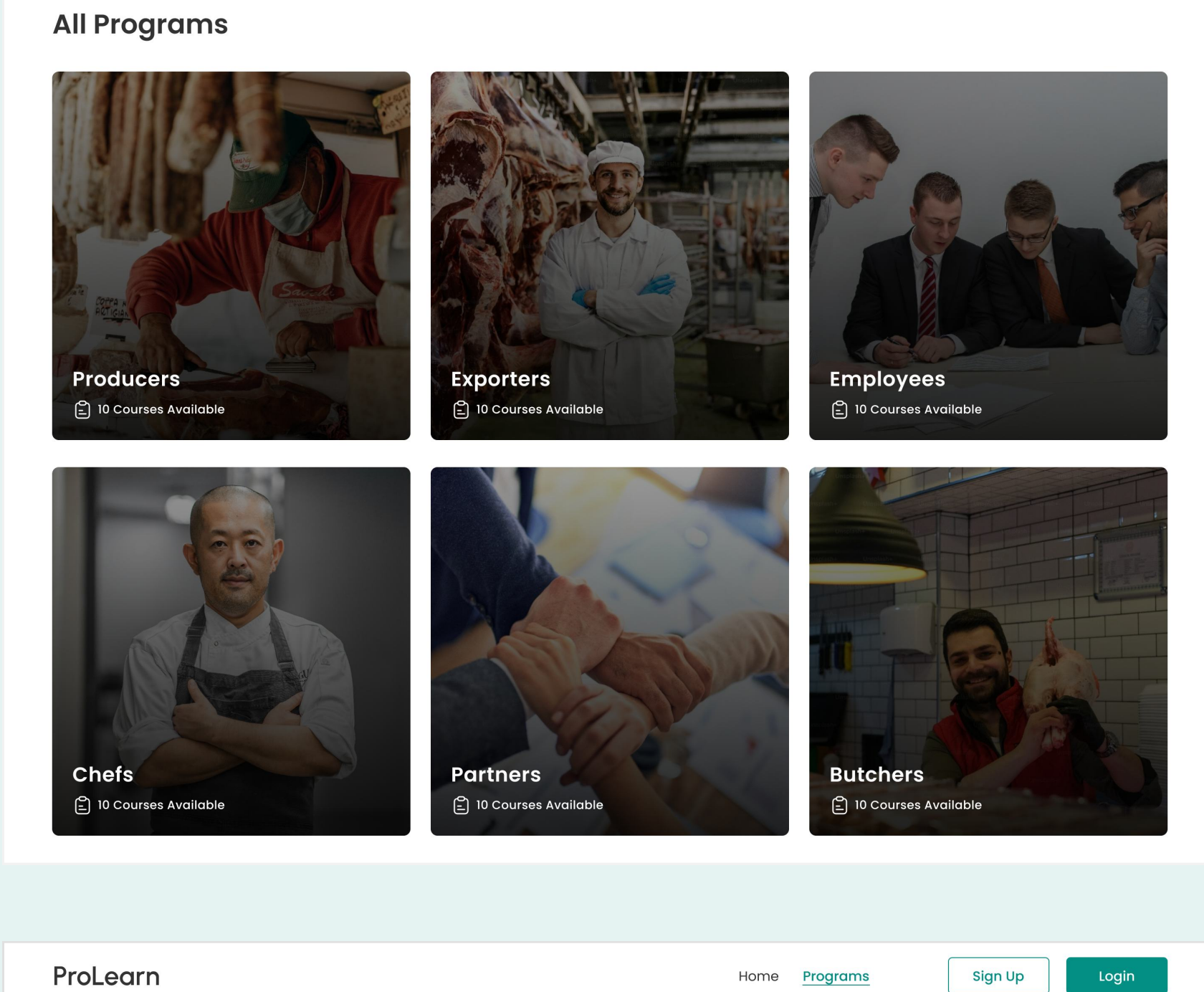
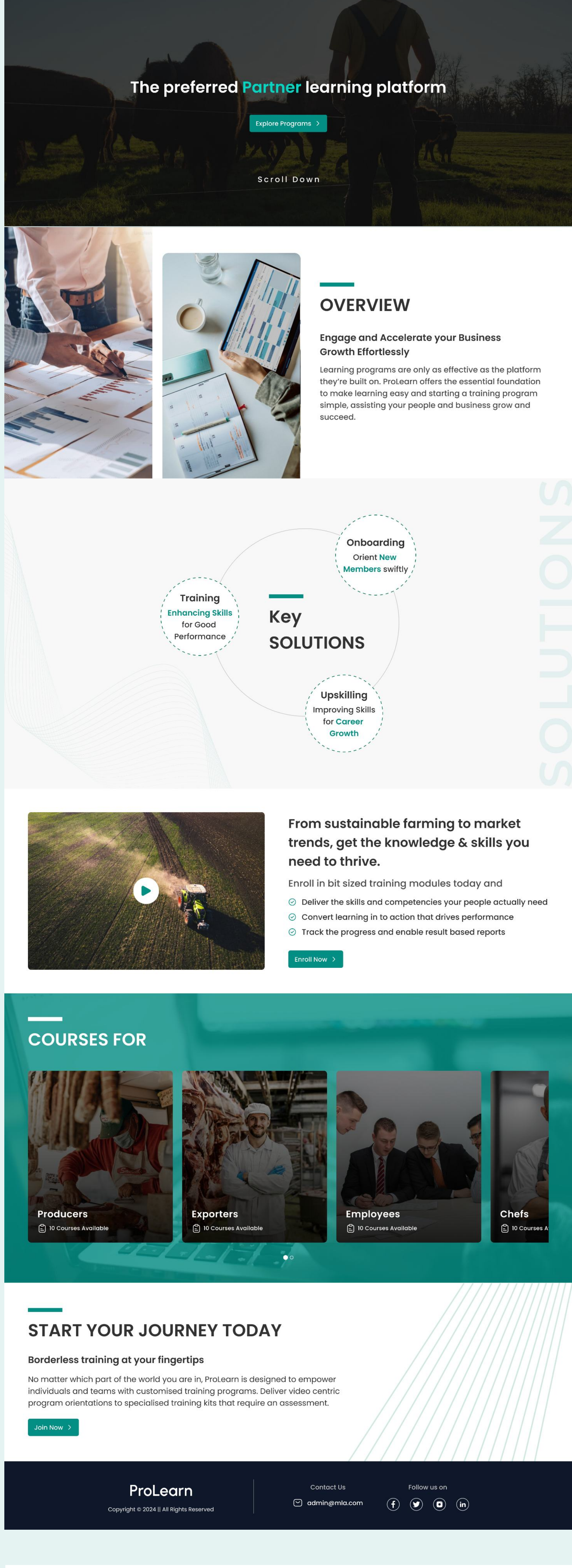
RESEARCH & ANALYSIS

Through comprehensive research and analysis, we gain deep insights into:

- 1. Identifying Users**
Producers, Exporters, Employees, Partners, Chefs, Butchers
- 2. Understand Needs**
Conduct sessions with stakeholder to understand the needs, pain points, and goals of each user type.
- 3. Usability Test**
After designing the solution doing multiple rounds of testing to see the effectiveness.
- 4. Outcome Analysis**
Assess the effectiveness of implemented solutions and strategies in addressing the needs and goals of each user type.

KEY TAKEAWAYS

The final platform we designed accomplished all the business requirements. The design is modern, clean and minimal along with good user experience. From finding to taking up courses and completing assessments is quite hassle free. Also, managing all the tasks through admin panel is quite a hassle free process.



+ More Screens

Designed with ❤️ by Oodles Studio